

**News and Current Events :: After years in the shadows, `Mormon` name is back**

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After a decadelong moratorium, Mormon is back. The name, that is. It was on display everywhere last weekend (April 3-4) as thousands gathered here for The Church of Jesus Christ of Latter-day Saints' 180th Annual General Conference in Salt Lake City.

Where LDS leaders once were pushing members to call themselves Latter-day Saints, rather than Mormons, now the church-owned Deseret News has created the Mormon Times. "Mormon Messages" is on YouTube. The "Mormon Channel" is on the radio. And the faith's missionary Web site is mormon.org. ...

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