

## SermonIndex Announcements :: Google has de-listed SermonIndex (almost all pages) Ways you can help

**Google has de-listed SermonIndex (almost all pages) Ways you can help - posted by sermonindex (), on: 2012/10/18 19**

Saints,

It seems as if Google has de-listed the sermonindex site so when you search for "sermonindex" you do not get SermonIndex.net We have gone ahead and asked google to verify why this has happened etc. Please firstly pray that the Lord allows this for the good and it gets listed again soon. Yes praying does matter and God will at times not work unless the people of God pray.

Secondly a very positive way you can help is link to [www.sermonIndex.net](http://www.sermonIndex.net) from your blog, or website. By putting a few links on your blog or website will give the site extra POSITIVE credit which will make it seem more valid to be listed.

Thank you saints for your help.

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help, on: 2012/10/18 20:25**

The gates of hell shall not prevail against you, brother.

This site is built on the Rock of Christ! Hallelu Yah.

Will pray gladly for favor from Google.

**Re: - posted by sermonindex (), on: 2012/10/18 20:28**

We received a message from a brother:

Steven Ray Ummm... I provide SEO services and collected 715,000 direct results from searching for SermonIndex using the query operator: site:sermonIndex.net I don't see any indicators of being blacklisted on Google. Bing on the other hand, only provided 59,200 results.

and my reply:

Greg Gordon Yes but I think every listing is demoted SERVERLY such as just searching for "sermonindex" you do not find the actual site homepage even on the first 2 pages where before it was listed number 1, etc. Brother steve if you had any time and desire to help serve and help that would be great.

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So it seems the site has not been totally de-listed just servely demoted for some reason. May God again open doors with Google to show favour, this shows saints how if they wanted to minimize a site for a specific search phrase such as "home churches" "persecution" etc they could very easily.

In my mind there is not logical reason for them to take down sermonindex so quickly from their rankings.

Thank you for your continued prayers. Over 50% of the traffic is directly from google search results.

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help, on: 2012/10/18 20:34**

I just searched Leonard Ravenhill and the first link for sermonindex.net was on the 5 page. it didn't use to be that far do wn... odd

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help - posted by Anamosa41 (), on: 2012/10/18**

I'm praying, brother Greg. I do hope this is not due to some sort of opposition from Google.

**Re: - posted by sermonindex (), on: 2012/10/18 20:41**

The problem is that those accessing the site from Search Engines over 90% of those results are from Google. In the end this could show how it is not healthy or right to have one search engine being so pre-dominate.

Let's pray this is cleared up soon.

**Re: - posted by dkr777, on: 2012/10/18 20:57**

The Lord is greater than Google!!!

He WILL work this out for His good...

-dkr777

**Re: - posted by ccchhhrrriiisss (), on: 2012/10/18 21:05**

Continuing in prayer!

**Re: - posted by StarofG0D (), on: 2012/10/18 21:24**

I thought it had always been like that...

That's why I had wondered why the original "search" feature was taken out. It didn't seem to me the site: sermonindex.net option worked as well.

I kept getting various other sites along with it..

**Re: - posted by ccchhhrrriiisss (), on: 2012/10/18 23:26**

Hi Greg,

If you need someone to speak with them locally, let me know. I am located about two miles from their campus.

Regardless, I will continue to remember this in prayer!

**Re: - posted by proudpapa, on: 2012/10/18 23:33**

Is there anything going on with google as far as starting to charge buisnesses for there listings??

**Re: - posted by sermonindex (), on: 2012/10/18 23:48**

Quote:

-----  
Is there anything going on with google as far as starting to charge buisnesses for there listings??  
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That definitely could be a route things are going. I was thinking about this much tonight that I use gmail (a google service ), I search with google.com (exclusively), In the past I was even using Chrome (the google browser), I use google maps f or all my location searches. To me there is perhaps too much of a monopoly for something everyone uses everyday.

I remember many years ago altavista was a great search directory and also goshen was a wonderful Christian search engine.

**Re: - posted by sermonindex (), on: 2012/10/18 23:56**

Quote:

-----If you need someone to speak with them locally, let me know. I am located about two miles from their campus.  
-----

I got the mental picture of a david before a goliath. Thank you for your continued prayers.

**Re: - posted by Goldminer (), on: 2012/10/19 0:00**

I just posted your link on all my blogs.

I own a restaurant and google is really stepping up the telamarketers on us. I do believe they are working on charging to their listings.

**Re: - posted by proudpapa, on: 2012/10/19 0:01**

someone needs to start a christian search engine.

**Re: - posted by sermonindex (), on: 2012/10/19 0:02**

I already did! [www.godweb.info](http://www.godweb.info) and I gave it over to a brother to continue to build and run. To make one that is very accurate and large would take alot of money and time. I did it in 1 month with barely any start up cost.

**Re: - posted by proudpapa, on: 2012/10/19 0:04**

Hi Goldminer ya that is the same with my buisness that is why I was woundering, they have been leaving me messages on my voicemail asking if I wanted to continue my listing I never asked for a listing in the first place it had been just auto matic

**Re: - posted by sermonindex (), on: 2012/10/19 0:06**

Quote:  
-----I own a restaurant and google is really stepping up the telamarketers on us. I do believe they are working on charging to their listing s.  
-----

Very interesting.

**Re: - posted by proudpapa, on: 2012/10/19 0:07**

interesting thanks, Brother Greg, I will have to look into it.

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help - posted by Oracio (), on: 2012/10/19 0:08**

Seems to be working fine for me. I searched for sermonindex, ravenhill sermonindex, sermons, persecution and the bapt ism, persecution sermonindex and they all showed this site on the first page.

**Re: - posted by sermonindex (), on: 2012/10/19 0:24**

Brother,

Yes now it is showing some of the query searches but still if searching for anything like: Leonard Ravenhill, A.W. Tozer, or any other name on the site it is not showing on the front page where it was easily before.

Also when searching for "sermonindex" it showed the site as a featured listing it does not do this anymore.

We recently had those spam attacks on the site where many spam links were posted, I cleaned them up right afterwards

but maybe that has penalized the site is one of my thoughts.

Thank you for your continued prayers and if you have a website or blog do consider linking to [www.sermonindex.net](http://www.sermonindex.net) to help promote the site for better rankings on google.

**Re: - posted by Oracio (), on: 2012/10/19 1:02**

Got it brother, will be praying.

**Re: - posted by wijnand (), on: 2012/10/19 2:50**

Dear brothers,

Google has made some changes in there crawler. What you experience, a lot more are experiencing.

What would help:

1. Speed of website. You need to have a website as fast as possible.
2. Combine javascript-files so you got less code.
3. Keywords: max 500 characters, max 25 keywords.
4. Description: max 150 characters, max 30 words.
5. Use h1, h2 and h3 the right way. In h1/titles, put the keywords of that specific page also (at least some --> you get longer title's and h1's but it helps).
6. Use internal links (think that works already).
7. Use a sitemap and give it to google (through google webmaster tools).
8. Use microdata where you can.
9. Not to much links.
10. Very important: use permalinks/canonical-links and make sure you use 'pretty urls' like: /preachers/leonard-ravenhill/sermon-why-revival-tarries
11. Give a description on every page (visible for the people) which use the same words as in the keywords.

Some tools that I use for SEO:

<http://goo.gl/IDCX7>

<https://www.google.com/webmasters/tools/home?hl=nl>

<http://www.google.com/trends/>

<http://googlewebmastercentral.blogspot.nl/>

Maybe this will help.

Greg, I don't know if you use joomla still? If so, maybe it's good to look if you can create the website made with own code on a own framework?

**Re: - posted by sermonindex (), on: 2012/10/19 2:53**

Dear Brother,

Thank you for these suggestions, I have really worked and done much with the first suggestions but the later ones I will look more closely into.

6. Use internal links (think that works already).
7. Use a sitemap and give it to google (through google webmaster tools).
8. Use microdata where you can.

9. Not to much links.

10. Very important: use permalinks/canonical-links and make sure you use 'pretty urls' like: /preachers/leonard-ravenhill/sermon-why-revival-tarries

11. Give a description on every page (visible for the people) which use the same words as in the keywords.

Please give me an email at: sermonindex@gmail.com I would like to ask you more questions brother if you had time.

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help, on: 2012/10/19 4:54**

My dear Greg,

not the case for this laptop, i immediately put in 'sermonindex' into google, and everything is at the top....number one return.

fret not.

**Re: Google de-listed Sermon Index - posted by Filu63 (), on: 2012/10/19 5:41**

It came up top of my google results list also, even if you separate the two words like I did! I wondered if that was because I frequently use the site, so went in through my sons account - he uses different browser and has never accessed site, and again it was top.

**OKOKOKOKOKOKOK! , on: 2012/10/19 6:03**

I too googled sermonindex, and it began here.....which I clicked.....and the next 35 pages.....and many more waiting to be turned.

I suspect that either you were temporarily hacked by a Google employee.....or one of the vast number of trolls that hate this site.....and that Google reinstated this anomaly as they turned their encryption over for the day, or for them, probably every hour.

You have more direct references than any Christian site I have ever seen on Google....

You are highly and accurately publicized on the Google ranch, and the Word is getting out around the World....Even Eritrea!

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help - posted by Koheleth, on: 2012/10/19 7:10**

A couple of things to keep in mind. First, you will notice people are getting different search results for the same terms. For some people, SI appears on the first page and for others not until much later. You have to remember that Google shows you search results based on searches you do and web pages you visit. They do not return the same search results to everyone, so if SI is ranked lower now, it could be due to your own browsing habits.

Second, on the search engine Greg listed GodWeb.info, I typed in sermonindex and the .com and .org sites came up at the top, but not the .net site, which I believe is the main site. So this is happening outside of Google.

Third, I saw site response time given as a factor. I have been wondering why the site is many times slower over the past few months. It used to load very speedily, but now a page takes five or more seconds to load, a pretty long wait.

Finally, when I enter "sermonindex" into Google, this site appears #1 at the top of the list. If anyone else doesn't see that, you have to attribute it to Google trying to show you results tailored for your interests. I think I have heard there might be a way to turn that off, but I am not familiar with that.

**Re: - posted by TMK (), on: 2012/10/19 7:24**

It is back at the top of my search results list as well- i typed "sermonindex."

Yesterday, when I first saw Greg's email, it was about 3/4 the way down the first page. Last night, it was not on the first page at all.

This morning, it is back up top.

Who knows.

**Re: - posted by CPSELVARAJU, on: 2012/10/19 8:13**

Dear Brother,  
Sermonindex.net is working properly. Opening all without any problem.

**Re: - posted by sermonindex (), on: 2012/10/19 11:38**

Quote:

-----You have more direct references than any Christian site I have ever seen on Google....

You are highly and accurately publicized on the Google ranch, and the Word is getting out around the World....Even Eritrea!

Brother, that is the issue the site has a lot of links towards it. One problem could be wrong links from bad sites that why I encouraged those have a christian website or blog to link to sermonindex a few times on it.

It seems searches for "sermonindex" work now and its back to the top with the featured status.

But any other searches for other content such as: aw tozer sermons the ranking is on the 2nd page instead of the top 2-3 hits on the front page. So there has been a severe demoting of the site.

**Re: - posted by sermonindex (), on: 2012/10/19 11:42**

Quote:

-----Third, I saw site response time given as a factor. I have been wondering why the site is many times slower over the past few months. It used to load very speedily, but now a page takes five or more seconds to load, a pretty long wait.

Though we have been working to ensure the site loads fast this should not be an issue to majorly demote a website in search rankings it is just 1 of 100 things they look for to rank a site.

Quote:

-----Google shows you search results based on searches you do and web pages you visit.

Agreed and that is one of the problems to me that does not sit easy with me if someone wants to visit christian sites google could decide for any reason to not let them because maybe google wants to balance out their diet of these sites etc. This could easily be used for the wrong.

And the results that are happening now I have verified really are not to do with specific tailored results for individuals but all are having the links demoted.

Thank you for your continued prayers saints.

**Re: - posted by ccchhrrriiisss (), on: 2012/10/19 11:52**

Google used to include SermonIndex as a top result for other search terms that do not include the words "SermonIndex."

For instance, a search for "Leonard Ravenhill messages" used to include messages contained on SermonIndex in the top few spots. Now, SermonIndex is on the second page...behind a few websites that likely have less traffic.

This potentially has an immense impact on the number of visitors to the site. It is akin to the difference from advertising on the front page of a newspaper to the second page.

Oddly, while the search results for Leonard Ravenhill don't list SermonIndex until the second page, David Wilkerson results are listed as the #1 search return with Google.

Unfortunately, I have noticed the same thing with Bing.

I went to a local Microsoft Store yesterday and took the "Bing Challenge." You search for five things, choose the results which are your favorites (either Google or Bing) and see the results. I searched for SermonIndex, Leonard Ravenhill messages, David Wilkerson messages, A. W. Tozer messages and revival sermons. Bing results were similar to Google's in this regard.

I suspect that the algorithms used by these sites are altered from time to time. In fact, Google's "Panda" and "Penguin" search algorithm was changed this week.

<http://www.examiner.com/article/everything-you-need-to-know-about-the-latest-google-algorithm-update>

I will remain in prayer over this!

**Re: - posted by Goldminer (), on: 2012/10/19 14:09**

I am going to do all I can to get folk who blog to post the sermonindex link to their site. This is such a good way to hear the word of truth.

**Re: Google has de-listed SermonIndex (almost all pages) Ways you can help, on: 2012/10/19 19:53**

When I search for SermonIndex on Google from the UK I get 704,000 search listings in .5 second.

Still the ability of the SI site to load is definitely challenged. Either this has something to do with commercial bandwidth restrictions on CloudFlare's dynamic bandwidth protocol implementation or else there is a DNS configuration issue possibly the DNS zone table needs re-installing, your problem may be with the DNS reverse lookup. Or you are being ping attacked from a chinese gateway.

Your server reporting facilities will tell you if the latter one is true. Or if you have access to the DNS TAG you could check the dns zone table otherwise ask the Hosting server warehouse if they are restricting bandwidth for technical reasons. The delays in loading the root of the site will have nothing to do with Google listings in any event as the information to load the requested page is directed through the ARPA DNS Root and not a search engine.

**Re: - posted by sermonindex (), on: 2012/10/21 2:23**

Brother,

Thanks for your thoughts, yes they still have alot of pages indexed but sadly they have lowered the page rank status it seems for the site very low. I am still trying to determine why this happened. So instead of page results being on the 1st page they are on the 2,3 or 4th etc.

I am trying to also determine the reasons for some pages loading slowly and I have narrowed down some possible problems to remedy. We were having close to 10,000 unique visitors a day on the site for a period of time and this has shown the lack of the site to be able to handle the load. So perhaps this is a grace period from the Lord to give me time to fix the site to handle the extra visitors.

I will look into your other thoughts brother, thank you!

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Also for everyone:

Please firstly pray that the Lord allows this for the good and it gets listed again soon. Yes praying does matter and God will at times not work unless the people of God pray.

Secondly a very positive way you can help is link to [www.sermonIndex.net](http://www.sermonIndex.net) from your blog, or website. By putting a few links on your blog or website will give the site extra POSITIVE credit which will make it seem more valid to be listed.

Thank you saints for your help.

**Re: - posted by Josef83, on: 2012/10/21 5:19**

I have done alot of SEO.

And it might just be a new SEO guy who put other websites before Sermonindex. It has nothing to do with google.

They got a rank system on how to rank a site.

First thing on the rank is always the url.

So if you search for sermonindex in google it should always be number one.

but in links etc also effect but doesnt have to do.

depends on what power the in links draw.

A good website has alot of power and a useless website has no power.

So basically its possible to have 1 M in links and still it wont effect your websites rank.

I bet Sermonindex got a quit high ranking in google so it should stay up there. But I have seen cases where totally new website totally without content have ended up as number one in google just because of the url name.

**Illegitimi non carborundum ...Let's whip 'em!, on: 2012/10/21 9:02**

GREG: Please post a way to donate extra cash to help you expand, or reencrypt, or whatever you need to do so to get us done.

I want to commit \$25. to help....and perhaps others too would feel led to do so...

Tom.



**Tag Line removed, on: 2012/10/21 9:47**

Double Post

**Supporting SI Financially , on: 2012/10/21 9:50**

Quote:  
-----GREG: Please post a way to donate xtra cash to help you expand, or reencrypt, or whatever you need to do so to get ur done.

I want to commit \$25. to help....and perhaps others too would feel led to do so...

Tom.  
-----

I wonder if this might not be the time for all of us who value this forum to consider making a financial commitment to the upkeep and maintenance of SI. Greg has borne this burden for many years and no doubt with the help of others as well. Although sometimes I feel that I don't fully understand the direction of the site discussion forum the sermons and articles are precious indeed. As the years roll on there are less and less truly sound presentations of the Gospel and this site will therefore become an eternal weight of importance in the end. We just have to remember how it was for ourselves when we first believed. Every good word was like pure milk for the soul. We sought it out and were often disappointed but when we found it we were filled and gave God the praise. I pray that the Lord moves more brethren at this time to support this ministry.

**Re: Supporting SI Financially , on: 2012/10/21 11:48**

I just put in the google search "Sermon Index" and it was the first one that came up.

Am I missing something?

**Re: - posted by sermonindex (), on: 2012/10/21 12:38**

Quote:  
-----GREG: Please post a way to donate xtra cash to help you expand, or reencrypt, or whatever you need to do so to get ur done.

I want to commit \$25. to help....and perhaps others too would feel led to do so...

Tom.  
-----

Brothers, Thank you for your kind words, if God does lead you then you send support to: <http://www.sermonindex.net/donate.php> There are alot of steps I want to take to get done so that this could be cleared up and not only that but through this I have seen alot of large extra steps I need to take to really make the site better overall.

Quote:  
-----I just put in the google search "Sermon Index" and it was the first one that came up.  
-----

I changed alot of things recently and got google to display that again but still alot of the pages are not ranking properly. Thank you for your continued prayers and yes I do believe the more sites link to specific pages it will give that page more pre-deominance or help it to be re-indexed more often.

For example if you link with the text on your site: A.W. Tozer Sermons >> to the url where aw tozer sermons that helps that phrase rank better I am sure.

**Re: - posted by sermonindex (), on: 2012/10/21 13:22**

I found another possible reason sermonindex.info had malware a brother in Namibia runs that along with his network of sites including bibletube.tv please pray for him: Brother Lllewyan that he will be able to fix this immediately and well.

Thank you for your continued prayers for this ministry and site.

**Re: - posted by DougRenz (), on: 2012/10/24 7:42**

Hi Brother Greg,

How is the indexing of SI going for you on Google?

I have a good friend who wrote a book "101 Free Marketing".

While it is written for businesses, many of the concepts can be applied for ministries with websites online. This brother is a Christian and helps many people with their online marketing success.

It approaches SEO and marketing from a very different angle. Look for it up on Amazon.

Blessings,  
Doug Renz